

“Slush Puppie Canadian Cup Quest” CONTEST 2025

Rules of Participation

1. The “Slush Puppie Canadian Cup Quest” contest is held by Slush Puppie Canada Inc. (the “Contest Organizers”). It runs from May 5, 2025 to September 1, 2025.

ELIGIBILITY

Anyone aged 18 or over, residing in Canada may enter the contest. However, employees, agents and representatives of companies, corporations, trusts or other legal entities, advertising and promotion agencies, suppliers of prizes, goods and services, related to the contest or the organizers thereof are excluded, as well as members of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouses, and all persons with whom these employees, representatives and agents are domiciled.

HOW TO ENTER

2. To enter, follow these steps:

2.1 Locate one of the 500 giant inflatable Slush Puppie cups (7 feet tall) at our participating retailers across Canada. (Note: These giant cups will be rotating at our participating retailers (where Slush Puppie slush is sold) outside, with some exceptions. Most of our retailers will have an inflatable cup in front of their convenience store for approximately 2 weeks.

2.2 Take a photo clearly showing the entrant with the inflatable cup;

2.3 Complete the online form at slushpuppie.ca and upload a photo of the entrant with the inflatable cup. To be eligible, the entry form must be completed correctly, include the correct answer to the mathematical skill-testing question on the form, and include the photo, which must contain only the person entered on the form and the giant cup, in whole or in part. A photo deemed inadequate, offensive, incomplete, disrespectful or containing elements of a sexual nature will result in the rejection of the entry.

2.4 By entering the contest, individuals expressly consent to their and/or their image, including their photo used to enter the contest, being used for advertising purposes relating to this contest, without remuneration.

3. No purchase necessary.

4. Limit. Participants must respect the following limit, failing which they may be disqualified: 1 entry per week, up to a maximum of 4 entries per Contest Period as defined below.

PRIZES

Grand Prize:

- Monthly draw. There are four entry periods for the contest, each giving the chance to win a grand prize of \$1,000 (check in the name of the winner): Period 1: from May 5 to 31 with a draw on June 1; Period 2: June 1 to 30 with a draw on July 1; Period 3: July 1 to 31 with a draw on August 1 and finally, Period 4: August 1 to 31 with a draw on September 1. All draws will be made around 10:00 a.m. on the scheduled day, at the offices of the agency in charge of the contest in Trois-Rivières.

Secondary prizes:

- Weekly prizes: there will also be a draw for 10 weekly prizes for each of the 4 contest periods, each consisting of a beach set (including a towel and a beach bag) with an approximate value of \$20.

5. Limit. There is a limit of one (1) grand prize per person and per residence during the contest period.

6. Limit. There is a limit of one (1) weekly prize per person and per residence during the contest period.

DRAWS

7. Random draws. There will be 1 weekly draw every Monday starting May 12 and 1 monthly draw on the dates indicated above. For the purposes of the monthly draws, the participant database will be reset at midnight on the last day of each Contest Period. For greater certainty, this means that an entry is valid only during the Contest Period during which it is registered in the Contest.

AWARDING OF PRIZES

Each person whose entry is drawn for a prize will be contacted by email and will be revealed to the public via Slush Puppie Canada's digital platforms by means of the photo submitted in relation to the entry drawn for the prize in question.

8. To be declared a winner of a Grand Prize, a person whose entry has been drawn must:

8.1 Complete the declaration and release of liability form (the "Declaration Form") that will be sent to them by email;

8.2 Complete and sign the declaration form to the effect that he has complied with all the conditions provided for in these rules;

8.3 Have correctly answered the mathematical skill-testing question appearing on the participation form;

8.4 Return the declaration form by email within a maximum of 2 weeks.

8.5 Upon request and in a timely manner, provide a piece of identification with a photograph.

Subject to having complied with these rules

GENERAL CONDITIONS

9. Disqualification and Exclusion. The Contest Organizers reserve the right to disqualify a person or exclude a person from any other contests and future promotions held by the Contest Organizers if he or she participates or attempts to participate in this Contest using a means contrary to these rules or that is unfair to other participants. This person may be handed over to the competent legal authorities.

10. Contest Operation. Any attempt to sabotage the legitimate operation of the Contest is a violation of civil and criminal laws. Should such attempts be made, the Contest Organizers reserve the right to refuse the participant's claim and obtain compensation under the law.

11. Acceptance of the Prize. Prizes must be accepted as described in these rules and may not under any circumstances be transferred in whole or in part to another person, substituted for another prize or exchanged for cash, subject to what is provided for in the following paragraph.

12. Substitution of the prize. In the event that it is impossible, difficult and/or more expensive for the contest organizers to award a prize (or part of a prize) as described in these rules, they reserve the right to award a prize (or part of a prize) of the same nature and equivalent value or, at their sole discretion, the monetary value of the prize (or part of a prize) indicated in these rules.

13. The limitations of liability of the contest organizers are as follows:

13.1 Use of the prize. By participating in this contest, any participant claiming a prize releases the contest organizers, any company, corporation, trust or other legal entity controlled by or related to them, the participating stores, their advertising and promotion agencies, their employees, representatives and agents (the “beneficiaries”) from any liability for any damage that they may suffer due to the acceptance or use of their prize.

13.2 Prize provider. Any participant claiming a prize acknowledges that as of the award of the prize, the obligations related to it become the responsibility of the suppliers of equipment or services comprising the prize.

13.3 Contest operation. The beneficiaries release themselves from any liability relating to the malfunction of any computer component, software or communication line, relating to the loss or absence of network communication or relating to any faulty, incomplete, incomprehensible or deleted transmission by any computer or network and which may limit for any person the possibility of participating in the contest or reading the participation rules, or prevent them from doing so. The beneficiaries also disclaim any liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Internet page or software or other and by the transmission of any information relating to participation in the contest.

13.4 Modification of the contest. The contest organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this contest in the event that an event or any human intervention occurs that may alter or influence the administration, security, impartiality or conduct of the contest as provided for in these rules.

13.5 Prize limit. In all cases, the contest organizers may not be required to award more prizes or to award a prize other than in accordance with these rules.

13.6 Participation in the contest. By participating or attempting to participate in this competition, any person releases the beneficiaries from any liability for any damage that they may suffer as a result of their participation or attempted participation in the competition.

14. Authorization. By entering this contest, each participant authorizes the contest organizers and their representatives to use, if required, his or her name, photograph, image, voice, place of residence and/or declaration relating to the prize for advertising purposes, without any form of compensation.

15. Communication with participants. No communication or correspondence will be exchanged with participants in connection with this contest other than in accordance with these rules or at the initiative of the contest organizers.

16. Personal information. Personal information collected about participants in connection with this contest will only be used for the administration of this contest. No communication, commercial or otherwise, unrelated to this contest will be sent to the participant, unless he or she has otherwise consented.

17. Ownership. The entry forms and declaration forms are the property of the contest organizers and will not be returned to participants under any circumstances.

18. Identification of the participant. For the purposes of these rules, the participant is the person whose name appears on the entry form and it is to this person that the prize will be awarded, if applicable.

19. Decision of the contest organizers. Any decision of the contest organizers or their representatives relating to this contest is final and without appeal.

20. Severability of paragraphs. If any paragraph of these rules is declared or deemed illegal, unenforceable or void by a court of competent jurisdiction, then that paragraph will be considered void, but all other paragraphs that are not affected will be applied to the extent permitted by law.

21. Language. In the event of a discrepancy between the French and English versions of these rules, the French version will prevail.